

CASE STUDY: PHILIP J JONES (FRUIT AND VEG WHOLESALERS)

For almost half a century, this family-run wholesale business has supplied fruit and vegetables to hospitality and retail businesses across South East Wales.

They sell around 80-100 pallets of produce per week which is purchased from growers across the country and wholesale markets mainly in Cardiff, Bristol and Holland.



Most of the cartons that the fruit and vegetables arrive in are reused by the company. Often they are used for delivering produce to their customers or passed on to local farms and growers. Occasionally local people utilise them for storage or moving house. This keeps everyone happy - their customers don't have to pay for unwanted boxes to be taken away as waste, while the growers don't have to buy extra packaging.

The company estimates that re-using packaging saves around £12,500 per year that they would otherwise spend on buying new packaging.

“Re-using packaging is something that we’ve always done because it stops waste and saves us buying new ones.”

Philip Jones, Director

