



LEAF Marque (Linking Environment and Farming)

The LEAF Marque scheme aims to give consumers confidence in the care farmers take to produce food and other products. It confirms that the product has been produced in an environmentally responsible manner. LEAF also runs a national network of demonstration farms and farm open days. LEAF farms aim to balance the needs of consumers, society, the environment and the farm by encouraging sustainable farming systems through the adoption of Integrated Farm Management (IFM).



Producers can become a demonstration farm or LEAF Marque grower to show customers that they care about the environment:

- LEAF promotes environmentally responsible farming. The aim is to help farmers and growers produce good food, to high environmental standards, which can be identified in-store by the LEAF Marque logo.

- Consumers are able to trace products back to the farm. Consumers can find out more about the farmer behind their food by visiting [Who produces it](#) and entering the [LEAF Tracks number](#), details of which are found on product packaging.
- The initial LEAF audit is a self-assessment, but in order to obtain the full LEAF Marque an assessment is carried out by independent auditors.

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For further information please contact Horticulture Wales. Disclaimer: Every effort is made to ensure the information provided in this information sheet is correct at time of printing. Horticulture Wales cannot accept any responsibility for the consequences of any actions taken on the basis of its content and links to further information sources from this document.





Benefits of the LEAF Marque scheme

- The scheme offers management tools and marketing opportunities to support its members
- LEAF report that membership has been increasing rapidly.

For what sectors of horticulture is the LEAF Marque scheme suitable?

- LEAF is suitable for all sectors of horticulture – commercial growers, the ornamental sector, protected cropping, etc.

What assurance categories does the LEAF Marque scheme cover?

- Environmental Protection and Biodiversity
- Food and Production Quality
- Resource Management
- Animal Health & Welfare
- Business

Costs of participation

- The cost varies depending upon type of membership
- Farm Membership costs are between £72 and £288, depending on size
- The audit cost is £395
- Corporate membership costs £696-£2,400

LEAF membership is available as a LEAF Marque Buyer or Seller, Advisor, Friend or Producer Group, as well as for multiple farms

Prices stated are correct at time of going to press – please check for current prices in case of changes

How to join the LEAF Marque scheme

Visit the website www.leafuk.org

Join LEAF

Set up an account

Choose type of membership

For all membership enquiries e-mail val.goldstraw@leafuk.org

Further information

LEAF

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For details of other quality assurance schemes and British standards please contact Horticulture Wales.

www.horticulturewales.co.uk