



Red Tractor Farm Assurance Fresh Produce Scheme

The Red Tractor Farm Assurance Fresh Produce Scheme is for all commercial fruit, vegetables and salad producers. The scheme offers individual crop protocols for 50 different fresh produce crops. The Red Tractor Farm Assurance Fresh Produce scheme is now fully integrated into Assured Food Standards (AFS) and is one of the many assurance schemes under the umbrella of the Red Tractor Scheme.



The aim of the Red Tractor Farm Assurance Fresh Produce scheme is to provide consumers and retailers with confidence about product quality attributes including food safety and environmental protection. It demonstrates to commercial buyers and growers that produce is grown to high standards.

- Producers certified under the Farm Assured Fresh Produce Scheme are eligible to use the Red Tractor quality mark at Point of Sale.
- The demand for assured produce is growing and food service and procurement contracts often specify Red Tractor Assurance. The scheme enables growers to access markets that require this assurance.
- There may also be reduced statutory inspections by some bodies as assured farms are considered to be at a lower risk.

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For further information please contact Horticulture Wales. Disclaimer: Every effort is made to ensure the information provided in this information sheet is correct at time of printing. Horticulture Wales cannot accept any responsibility for the consequences of any actions taken on the basis of its content and links to further information sources from this document.





Benefits of the Red Tractor Farm Assurance Fresh Produce Scheme

- Wider market access
- Legal compliance – Assurance standards are usually set at or above minimum requirement.
- Comprehensive scheme support including manuals, record templates and access to useful publications.

For what sectors of horticulture is the Red Tractor Farm Assurance Fresh Produce Scheme suitable?

- Fruit and vegetables
- Salads.

What assurance categories does the Red Tractor Farm Assurance Fresh Produce Scheme cover?

- Food safety and traceability
- Food and production quality
- Business and resource management
- Animal health and welfare
- Environmental protection and biodiversity

Costs of participation

- Will vary according to business size and the chosen certification body carrying out the audit.

How to join the Red Tractor Farm Assurance Fresh Produce Scheme

Visit the website www.redtractor.org.uk

- Request an application pack
- Join your chosen Certification Body and send them your application plus payment.
- Arrange an assessment
- Become certified
- Have a routine assessment once a year.

Further information

Website: www.redtractorassurance.org.uk

E mail: enquiries@redtractor.org.uk

For details of other quality assurance schemes and British standards please contact Horticulture Wales.
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